

Privacy Policy

VERSION: May 28th, 2015

B2S Holding B.V. (hereinafter, “B2S”) respects the privacy of all visitors of its website (the “Website”) and sees to it that the personal details provided by Website visitors will be treated confidentially. This Privacy Policy is hereby incorporated as part of the B2S general terms and conditions (the “Terms”), as registered with the Chamber of Commerce in Rotterdam. The Terms are also published on the Website.

By using our Website, you agree to allow us to store your personal details and the details relating to the use of our services. This ensures that services at B2S are delivered as smoothly as possible. An account will be prepared for you where the following information will be stored: name, username, password, address, city, country, date of birth, (mobile) telephone number, e-mail address and payment details (the “Personal Information”). B2S will ask for your exclusive permission to use your Personal Information, and will not sell your Personal Information to third-parties.

If you do not want us to store your Personal Information and/or Non-Personal Information (defined below), please e-mail the Helpdesk at [info@b2s.com]. You can make any changes you wish to your account or have us modify your account by sending changes to the Helpdesk.

Details on the use of our Website and feedback from our visitors help us to further develop and improve our site. If you respond to a promotional campaign, B2S will ask for your name, address, date of birth, (mobile) telephone number and e-mail address. We will then use the details you provide to run the promotional campaign.

Our employees and third-parties engaged by us are subject to a duty of confidentiality with regard to your Personal Information. B2S appreciates the trust you place in us and will therefore treat your Personal Information with the greatest care. Except as otherwise provided in this Privacy Policy, or in the event of your express permission to our use of your Personal Information, it will at all times be protected and treated confidentially. B2S secures Personal Information as is reasonably possible in accordance with the latest technology, including security techniques that prevent Personal Information from being lost, corrupted, damaged, or stolen.

B2S uses cookies to store your (i) Personal Information and (ii) non-personal information, which allows us to track your activity on our Website (“Non-Personal Information”).

Cookies are small units of information that your internet browser stores on your computer. B2S uses these cookies to recognize you next time you visit the Website. Cookies enable us to gather Personal Information and Non-Personal Information regarding the use of our services and to improve and adjust our services to the wishes of our visitors. If you do not want us to use cookies to enhance your Website experience,

please adjust your internet browser so that you do not send cookies during your visit to our Website.

B2S may use third-parties to serve ads and collect Non-Personal Information when you visit our Website for targeted advertising. Some of these companies use cookies to track Non-Personal Information about your visits to our Website and other websites in order to provide advertisements about goods and services that may interest you.

By visiting the website link below, you may opt out of having your Non-Personal Information used for targeted advertising without having to disable cookies. When you opt out, an opt out cookie will be stored in your internet browser. If you block or delete the opt out cookie, we will not be able to see your choice. If you change computers or internet browsers, or use multiple computers or internet browsers, you will need to complete the opt out procedure for each computer and each internet browser.

Opting out of targeted advertising means our Website will not track your web preferences and usage patterns and will not use interest prediction technology to deliver ads. Opting out does not mean you will not see any advertising on our Website.

You may opt out of targeted advertising by visiting the following website:
www.krux.com/krux_privacy/consumer_choice.

We believe visitors should be informed about online advertising technologies and have the ability to choose whether they receive ads targeted to their interests. For more information about targeted advertising, please click the following link:
www.youronlinechoices.com/uk.

If you have any questions about this Privacy Policy, please e-mail the Helpdesk at [info@b2s.com]. Please note, the Terms referenced above and this Privacy Policy may be altered from time to time. In the event this Privacy Policy, is changed, you will always find the most recent information on this page.

DISCLAIMER OF LIABILITY: THERE ARE THIRD-PARTY LINKS ON OUR WEBSITE, WHICH WILL SEND YOU TO OTHER WEBSITES THAT WE HAVE NO CONTROL OVER. CLICKING ON A THIRD-PARTY LINK IS DONE AT YOUR OWN DISCRETION AND RISK, AND BY DOING SO, YOU UNDERSTAND THAT YOU WILL BE SOLELY RESPONSIBLE FOR ANY LOSS OR DAMAGE THAT MAY RESULT FROM SUCH ACTIVITIES.

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